



**GLOBAL ALLIANCE  
FOR CARE:**  
AN URGENT CALL TO ACTION



### **What is the Global Alliance for Care?**

A multi-actor, co-creative space where governments, international institutions, the private sector, academy, philanthropies, youth and civil society organizations will exchange experiences and best practices to advance the Care Work agenda globally.

### **Why now?**

The COVID-19 crisis has thrown a spotlight on the enormous social and economic disparities faced by women. In light of this, the importance of Care Work has been made evident to governments, the private sector and civil society. The Global Alliance for Care stems from this understanding and exists as an Urgent Call to Action in the framework of the Economic Justice and Rights Action Coalition of the Generation Equality Forum. It will serve as a platform to inspire actors and advance the care work agenda everywhere.

### **How does it work?**

The Alliance is being designed in a process of solidary co-creation and will aim to build a global hub where diverse actors will have access to a space to find useful information on various initiatives and successful experiences. It envisages enabling the visibility of opportunities and challenges in the design and implementation of programs, strategies,

and actions. It aims to be a learning space, organizing practice-based communities and promoting the innovation of strategies and actions. It will also build links and connections among all stakeholders interested in exploring and implementing any type of actions related to Care Work.

### **Who can be part of the GAC?**

All institutions and organizations interested in the Care Economy: governments (both national and local), international institutions, the private sector (both international and national), philanthropies (national, regional and/or international), academy, youth and feminist civil society organizations and networks (national, regional, and international).

### **What is the offer of GAC?**

- If you have a best practice to showcase, this is the space to share and support so others may learn from you.
- If you are exploring what could be the best way to design programs and policies, this is the space where you will learn from others.
- If you want to be a Champion in the field of Care Work actions, this is the space where you will find global visibility.

- If you want to be part of a cultural change and promote the co-responsible way to deal with Care Work, this is the space where we can co-create campaigns at a national, regional, and global level.
- If you want to establish cross-sectoral links (e.g., government-corporate, centers of research-CSO, corporate -CSO), this is the space for connections and synergies.
- If you want to have updated information, data, research, or timely assessments related to Care Work and its practices and success stories, this is the space where a repository of best practices will be ready to use.
- If you want to contribute to the fulfillment of the 2030 Agenda for Sustainable Development, this space contributes to accelerating the implementation of the SDGs. The 2030 Agenda stresses the need to recognize and value unpaid care and domestic work through public services, infrastructure, and social protection policies, promoting shared responsibility at home and in the family.
- If you want to be part of the change and contribute to the feminist struggle, you will be part of a multi-stakeholder, diverse and intergenerational dialogue that contributes to developing inclusive and transformative actions and advancing the gender equality agenda.

### **Which type of commitments?**

All actors will be defining the level of commitments they can offer over the next five years (2021- 2026). The actions can begin with exploration and can also be concrete programs or strategies that are already in place or are in development. This is an open space to create commitments at different levels and capacities, among others.

### **How to join the GAC?**

If you would like to join the Global Alliance for Care, let us know. Write a letter stating your motivation for joining the Global Alliance for Care. Our ambition is to "Build Back Better" by placing Care Work at the center of recovery efforts. All letters must be addressed to the National Institute of Women (INMUJERES) and UN Women at:

[globalallianceforcare@forogeneracionigualdad.mx](mailto:globalallianceforcare@forogeneracionigualdad.mx)